



WCF AFRICA SUMMIT EXHIBITION RATE CARD

APRIL 9-11, 2025

VENUE: KICC

Exchange Rate - 130

EXHIBITORS

	SIZE	PRICE (USD)	PRICE (KES)
Standard 3 by 3 meter booth (9sqm) A standard booth includes: 1 table, 2 chairs, 2 spot lights, 1 socket, 1 waste bin, fascia panel, 1 appointment diary and 2 exhibitor badges.			
1 side open	9 SQM	2,000	260,000
Corner stand 2 sides open + 20%	9 SQM	2,400	312,000

EXHIBITORS

	SIZE	PRICE (USD)	PRICE (KES)
Space only for custom build stands - Minimum 18 sqm space to 27 sqm Space includes: 2 appointments diary and 4 exhibitor badges.			
1 side open : Custom Build +10%	18SQM	4,400	572,000
Corner plus space (2 sides open + 15%): Custom	18SQM	4,600	598,000
Corner plus space (3 sides open + 20%): Custom	18SQM	4,800	624,000
Corner plus space (4 sides open + 25%): Special	18SQM	5,000	650,000
Peninsular plus space (4sides open + 30%): Special	27SQM	7,800	1,014,000

OUTDOOR

	SIZE	PRICE (USD)	PRICE (KES)
Outdoor - Yard Package: Open space outdoor for equipment displays.Exhibitors will require their own exhibition structures, since it will be space only. Power connection to be ordered separately.			
Per square meter- minimum 36sqm @\$200 per square meter: 5 exhibitor badges; 4matchmaking links; 2 gala passes	36	7,200	936,000
Per square meter- minimum 72sqm @\$200 per square meter: 10 exhibitor badges; 8 matchmaking links; 4 gala passes	72	14,400	1,872,000

COUNTY & GOVT
AGENCIES

	SIZE	PRICE (USD)	PRICE (KES)
Space only for custom build stands- Space package to be shared: To include Exhibitor badges; coexhibitor fees, Matchmaking diaries, cocktail passes* T&Cs apply*			
Space only 9sqm (1 side open)-maximum 2 co-exhibitors + extra cost for co-exhibitor at USD 400: 3 exhibitor badges; 4matchmaking links; 1 gala passes	9 SQM	2,800	364,000
Space only 9sqm (2 side open)- maximum 2 co-exhibitors + extra cost for co-exhibitor at USD 400: 4 exhibitor badges; 5matchmaking links; 2 gala passes	9 SQM	3,100	403,000
*Rate to be calculated as per sqm requested			

COUNTRY
PAVILIONS

	SIZE	PRICE (USD)	PRICE (KES)
Space only for custom build stands- Space package to be shared: To include Exhibitor badges; coexhibitor fees, Matchmaking diaries, cocktail passes, speaking/ presentation slot at the seminar summit; Mention on the Online and Print Catalogue* T&Cs apply*			
Space only 135sqm (4 side open)- maximum 30 co-exhibitors	135 SQM	51,000	6,630,000
Space only 54sqm (4 side open)- maximum 12 co-exhibitors	54 SQM	20,400	2,652,000
Space only 36sqm (4 side open)-maximum 8 co-exhibitors	36 SQM	13,600	1,768,000
*Rate to be calculated as per sqm requested			

Extras		PRICE (USD)	PRICE (KES)
1 co-exhibitor fee (with one badge & 1 appointment diary)		400	52,000
1 extra exhibitor badge		50	6,500
1 extra appointment diary		350	45,500

Trade Visitors		PRICE (USD)	PRICE (KES)
1 day badge (badge only)		30	4,000
2 - 3 day badge (badge only)		60	8,000
Hosted buyers		Free	-
Self sponsored buyers - buyers club		Free	-
Media		Free	-
OTHER RATES		PRICE (USD)	PRICE (KES)
Foodcourt (including Power)		770	100,000
SME Table (2 exhibitor badges; 1 matchmaking link; 1 gala pass)		385	50,000
Maasai & Craft Vendors		115	15,000

KICC EXPO LAYOUT

KEY

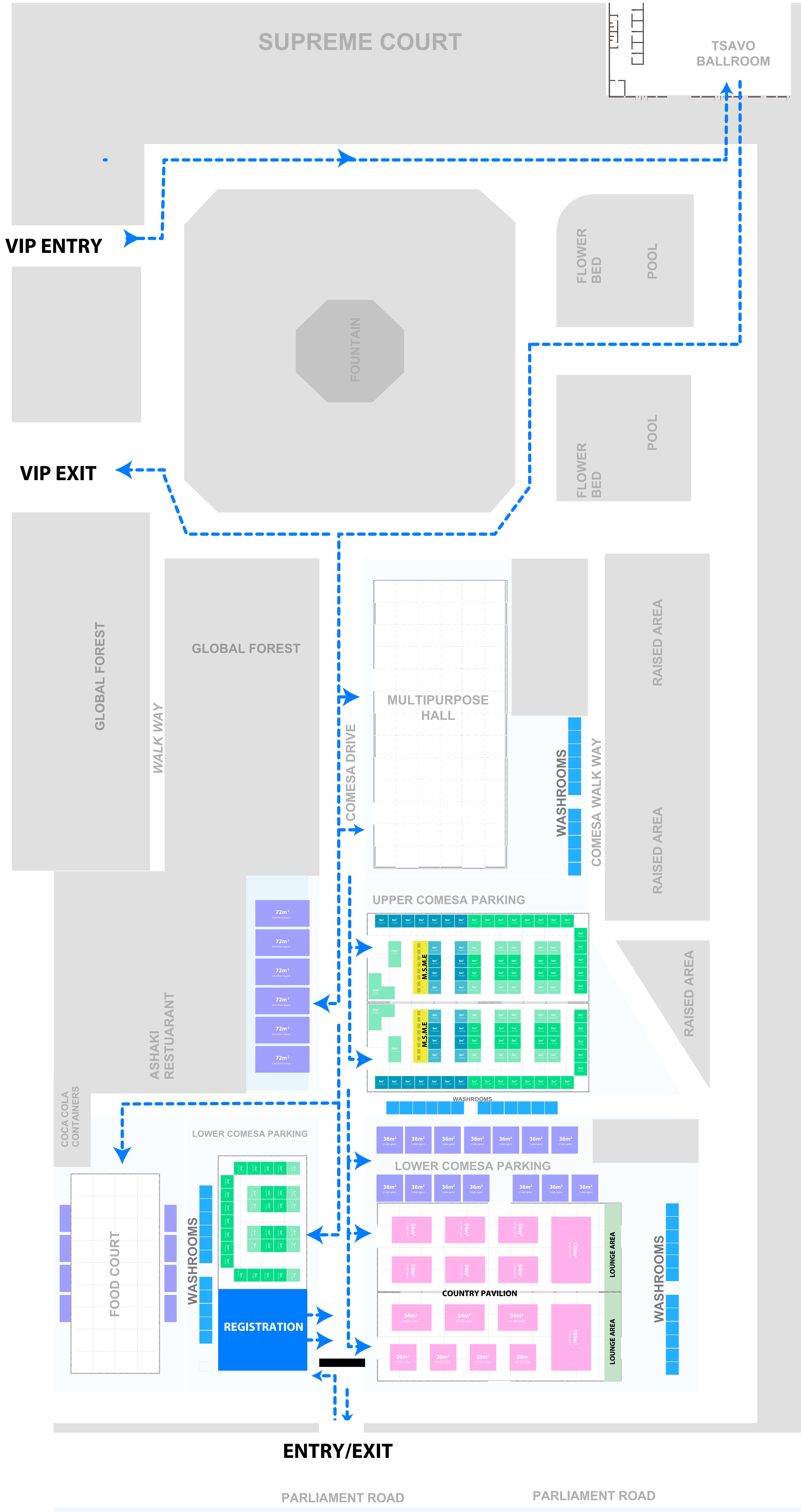
- Country Pavilion
- 3x3 Expo Space - 1 side open
- 3x3 Expo Space - 2 side open
- County & Government Agencies
- M.S.M.E Area
- Outdoor Spaces

Official Exhibition Managers:



+254 746 104603 | +254 735 444110
wcfexhibitions@kenyachamber.or.ke
wcfexhibitionsales@kenyachamber.or.ke

vs. 100



LOWER COMESA GROUNDS

KEY

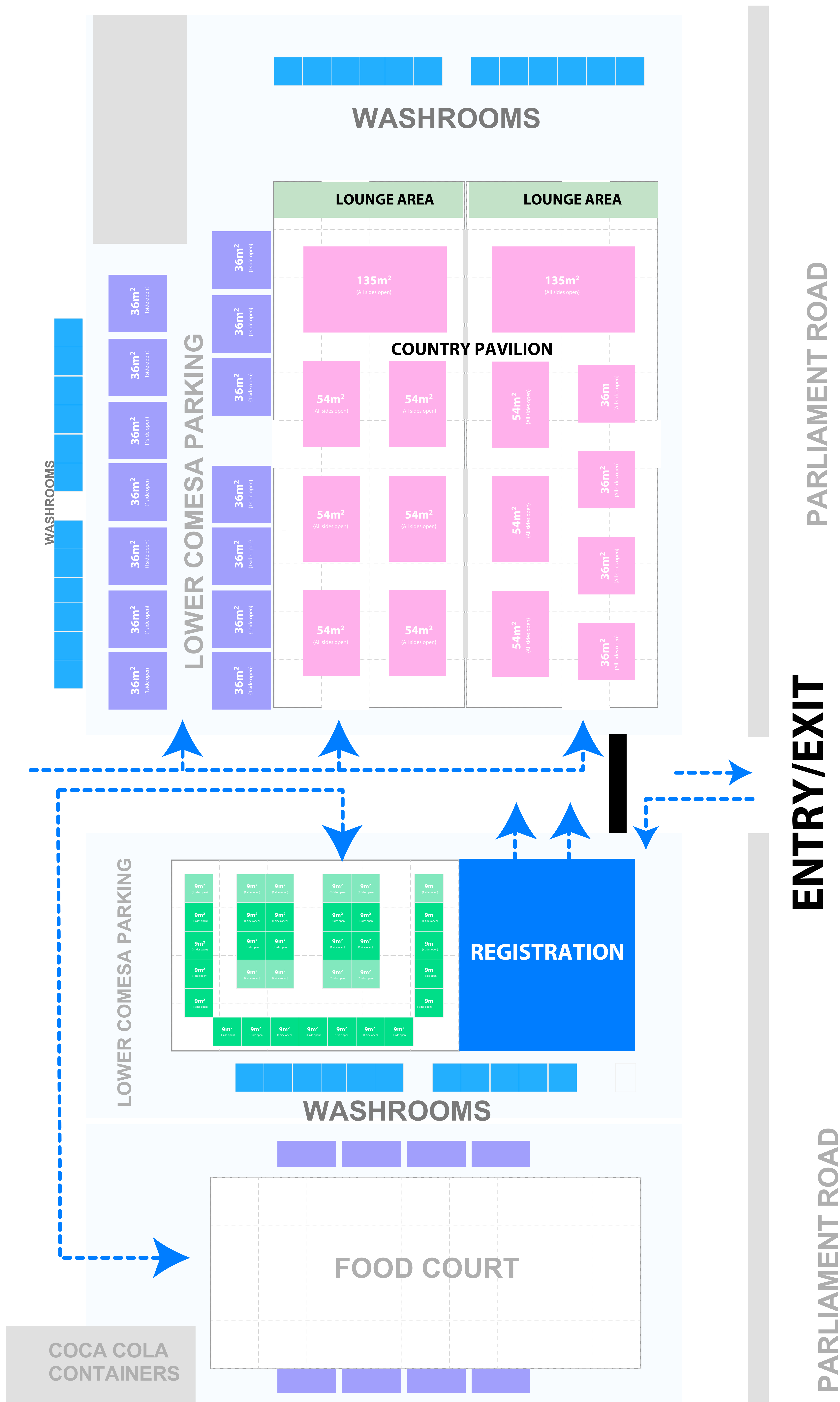
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vs. 10b



UPPER COMESA GROUNDS

KEY

- Country Pavilion
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- 3x3 Expo Space - 2 side open
- County & Government Agencies
- M.S.M.E Area
- Outdoor Spaces

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